



St. Joe's Picnic for the Kids

**Friday, August 8
&
Saturday, August 9**

Join us to celebrate 176 years of this cherished community event, raising funds to help ensure a safe home and bright future for our kids.

With over 50,000 attendees each year, St. Joe's Picnic is an exciting event that includes food vendors, live music, drinks, quilts, games, prizes, raffles, and tons of family fun.

Sponsorship is a perfect opportunity to promote both your community giving and your brand, while making a huge impact for the 48 kids who call St. Joe's home!

**Contact Us
Today!**

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www.sjkids.org/picnic



About Us

- St. Joe's Residential Treatment Program cares for children across Kentucky who have been removed from their homes due to abuse and neglect. St. Joe's provides a therapeutic home and school environment for residents where they can heal, learn, and grow.
- St. Joe's Therapeutic Foster Care and Adoption Program serves children from infancy to 21 years old who are currently placed in Kentucky's foster care system. Our team recruits, trains, and provides 24/7 support to foster care families with the goal of finding forever families for our kids.
- Child Development Center is a licensed program serving ages 6 weeks to 5 years old. This program focuses on compassion, confidence, learning, and kindergarten readiness.
- Behavioral Health Outpatient Program provides a variety of therapy services to support St. Joe's families and our entire community.



Make An Impact That Lasts A Lifetime



Sponsorships and all funds raised from St. Joe's Picnic help sustain St. Joe's mission and programs throughout the year. Take part in caring for Kentucky's most vulnerable kids!



2025 Sponsorship Opportunities



\$40,000

- Special recognition & engagement opportunities during the event and throughout the year
- Recognition as Presenting Sponsor in all press releases, media, print, and digital platforms
- Priority spot for joint media interviews with a St. Joe's representative, pending availability
- 40 wristbands for Sponsor Zone Entry both days
- All benefits below

\$20,000

- All benefits below, plus media spot for joint interviews with a St. Joe's representative, pending availability
- Exclusive naming opportunities
- 32 wristbands for Sponsor Zone Entry both days
- Presence of branded materials at the event

\$15,000

- All benefits below, plus additional media recognition
- Exclusive naming opportunities
- 24 wristbands for Sponsor Zone entry both days
- Presence of branded materials at the event

\$10,000

- All benefits below, plus additional media recognition
- Access to enjoy our dedicated Sponsor Zone near the stage - a total of 16 wristbands to be used both days
- Exclusive naming opportunities such as Stage Sponsor, Kids Zone Sponsor, Parking Sponsor, etc.*

\$5,000

- Recognition on digital & social media platforms
- Sponsor Logo on Picnic signage, website, and t-shirts**
- Access to enjoy our dedicated Sponsor Zone near the stage - a total of 8 wristbands to be used both days
- Option to host booth during both days of the event

Picnic Sponsorships provide great visibility and engagement for your organization. Your support is shared with over 1.5 million friends of St. Joe's through various media outlets!



Additional opportunities available and custom options can also be discussed.

*Limited naming rights secured on a first-to-sign basis. *

*Deadline for t-shirt inclusion is 6/9/25

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