



# 2021 Impact Report



*Love &  
Growth*



*Resiliency &  
Hope*

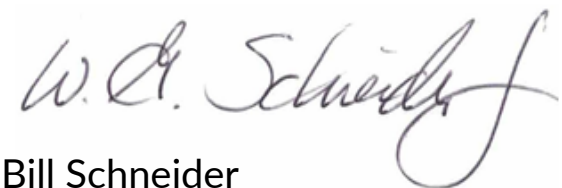


## To Our Wonderful Supporters:

THANK YOU! In 2021, St. Joe's kids and families once again overcame the adversity and challenges thrown at all of us. Thanks to our essential staff, Board of Trustees, and everyday acts of kindness by community members like you some of our proudest accomplishments of 2021 include:

- This year, an amazing **17 children found their forever homes** through St. Joe's with even more scheduled in 2022.
- St. Joe's staff reached **100 percent vaccination status** this year with approximately 50 percent of residential kids vaccinated against COVID-19.
- We hosted the **St. Joe's Picnic For The Kids** in-person for the first time since 2019 and raised **\$252,654!**
- With our partners, Kelley Construction and Stengel-Hill Architecture, we've made incredible progress on the **Building Forever Families Campaign** and have a projected end date of November 2022 for renovations to the landmark building.

These major milestones are a direct result of YOUR impact. Thank you for investing in St. Joe's mission of "Giving Children A Home."



Bill Schneider  
2021 President, St. Joe's Board of Trustees



Grace Akers  
Chief Executive Officer





# Our Mission

## Giving Children A Home Since 1849

Kentucky consistently ranks #1 in the nation for child abuse and neglect. This is not acceptable, but if there has been any silver lining in this pandemic it is the awakening reality by many to the fact that Kentucky children have fared poorly during the pandemic in all major outcomes, and that now more critically than ever they need our care.

In 2021, it was our privilege to serve 1,037 children, foster parents, and family members. St. Joe's helped children heal from their traumas, connected them to their forever families through foster care and adoption, as well as provided high-quality child care.



Photography by Jess Amburgey



Love







## Building Forever Families



## Renovation & Campus Improvements

# Our Vision

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Since 1885, the St. Joe's staff has served more than 75,000 children in need from the iconic Frankfort Avenue landmark building.

The original structure faced staggering maintenance issues and escalating annual repair costs. The once stoic, three-story building housed an outdated, behemoth set of internal mechanics, and a 19th century floor plan that no longer supported our 21st century programs.

Our master plan costs over \$17 million to renovate our facilities. This includes renovating our 90,000 square foot main landmark building that serves all three of our programs, building new school classrooms for our children in our residential program and future plans to renovate our gym.



Photography by Jess Amburgey



Join the  
*Building Forever Families*  
campaign today and help St.  
Joseph Children's Home  
continue to give safety and  
love to children and families  
across Kentucky for another  
100 years to come.

Learn more at [sjkids.org/building-forever-families/](https://sjkids.org/building-forever-families/)



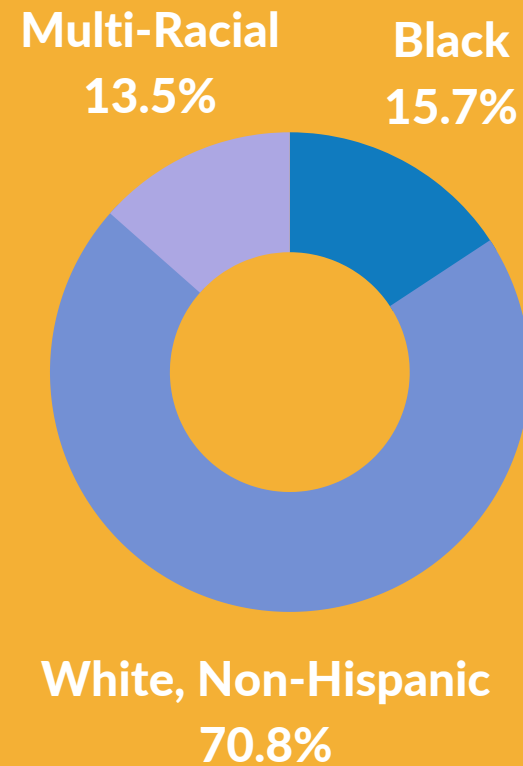
Photography by Jess Amburgey





# 2021 Demographics

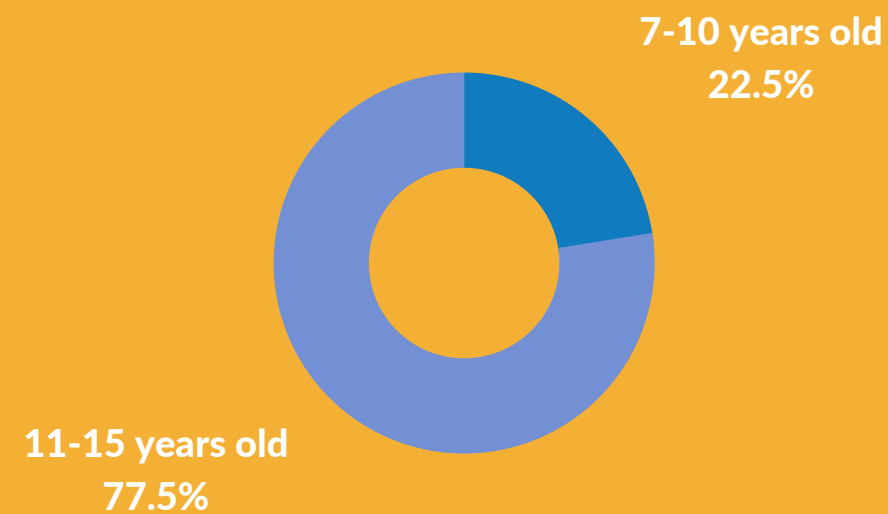
## Race/Ethnicity



## Gender



## Age



89

Total # of Children Served\*

41

Out of 120 Counties in KY Referred Children To This Program

3-5

Average Adverse Childhood Experiences, or ACE Score of Children

78%

of Children Transitioned Out of Care To a Family



# Program

## residential treatment



St. Joe's Residential Treatment program cares for children who have been removed from their homes due to abuse and neglect and is licensed to house up to 48 children (ages 6-15) at a time. St. Joe's becomes an extended family for many residents and it is not uncommon for a child to say, *"For the first time, I feel safe."*



“

*St. Joseph's is an amazing place...I went to St Joseph's as a child because my family at the time was young and struggled to raise me. I was also a lost kid trying to learn about life. It happens to a lot of us. The memories I had there are awesome. When I felt like I had no one, St. Joseph's Children's Home made sure I knew they had my back. That place is one of a kind. Thanks for everything y'all do. I stand with you guys.*

— Victor Hayes, St. Joe's Residential Alumnus







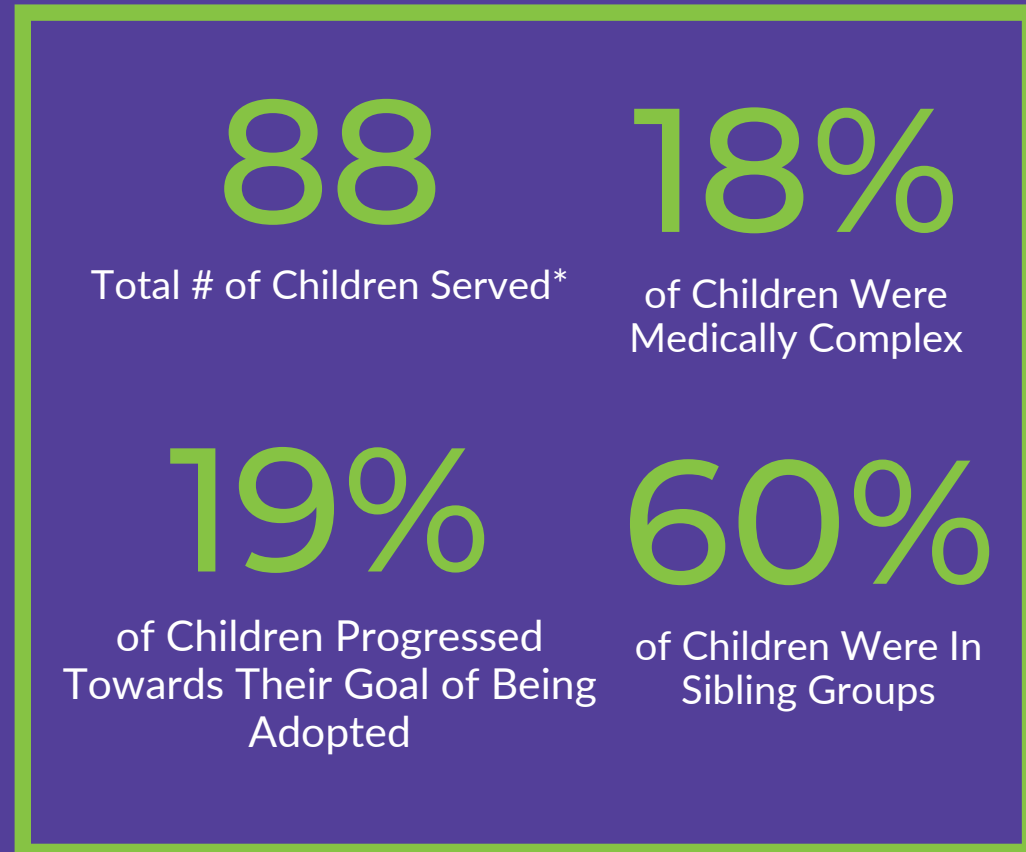
# Program

## therapeutic foster care & adoption

Our program serves children from infancy to 21 years old who are currently placed in Kentucky's foster care system. The St. Joe's foster care and adoption team recruits and trains individuals from the community to become foster parents while also providing 24/7 support to meet the various needs of our families. We continue to facilitate one of the highest rates of adoptions of any private child-caring agency in Kentucky.

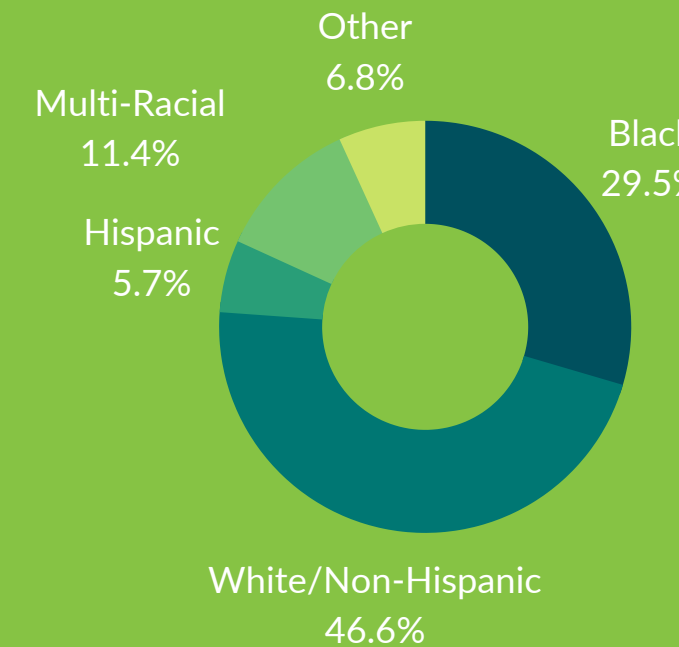


Photography by Jess Amburgey



## 2021 Demographics

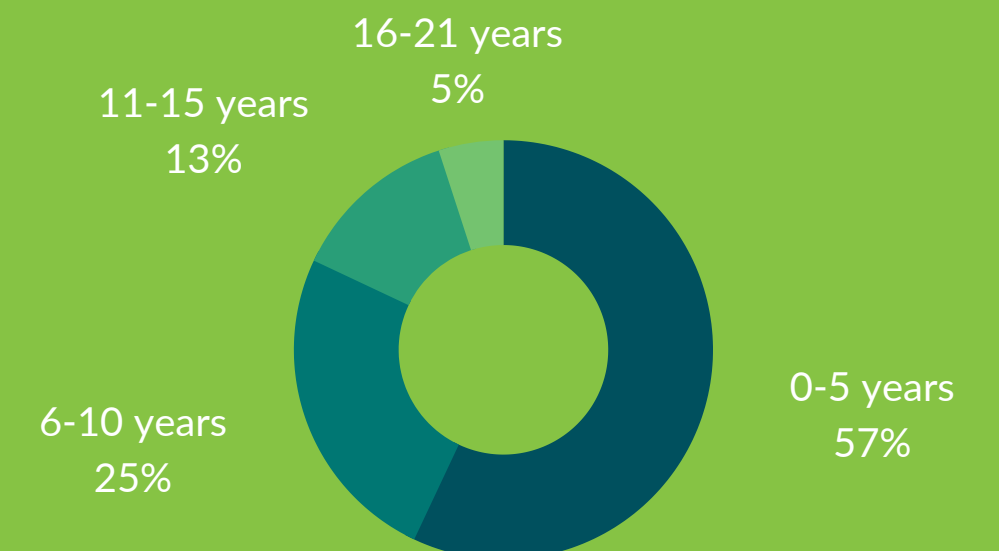
### Race/Ethnicity



### Gender



### Age





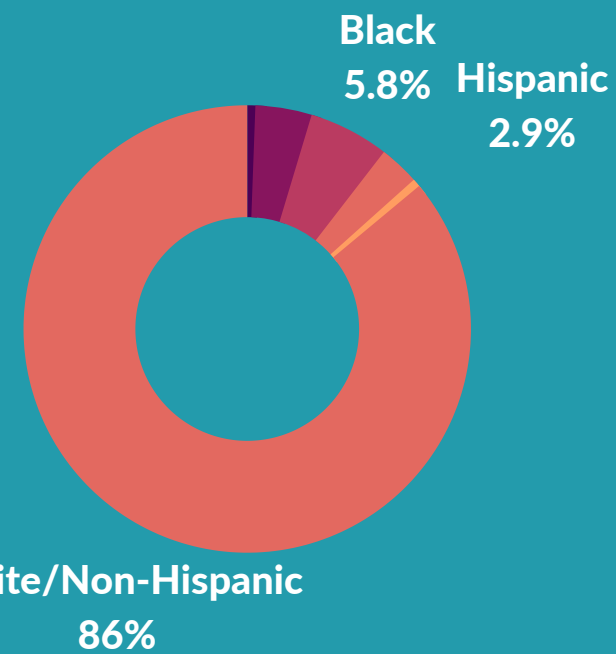
# St. Joe's celebrated 17 adoptions in 2021!



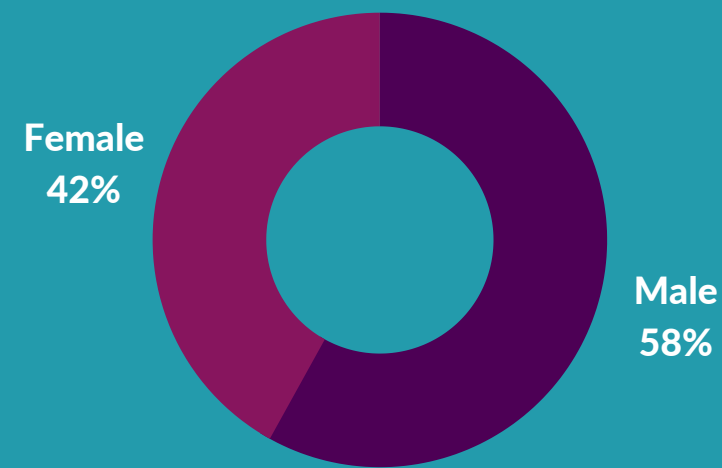


# 2021 Demographics

## Race/Ethnicity



## Gender



Testing for Kindergarten readiness was unable to occur due to the COVID-19 pandemic. On average, 95-100% of St. Joe's pre-k students are Kindergarten-ready.

# 174

Total # of Children Served\*

*\*While many child-caring facilities shut down temporarily due to the pandemic, St. Joe's child development center was granted special permission by the state government to remain open in order to provide emergency child care for frontline workers.*



# Program

## child development center

St. Joe's boasts one of the best preschool programs in the city by providing children with a warm environment, filled with love, good physical care, and an atmosphere for learning. A standards-based curriculum and an excellent teacher to student ratio are all benefits of this state-accredited program. The Child Development Center also features an in-house enrichment program for 2-5-year-olds (music, movement, science, and art).



“

*Every morning my daughter and I are welcomed with such positivity and enthusiasm by all the staff that are there to take care of her. Every single day my girl has come home plum worn out, and I know it's because she has had a full day surrounded by love. My husband and I could not be happier!*

— Natasha Durham, CDC Parent





# Healthy Body, Healthy Mind



Chef Finbar and his team deliver healthy and personalized meals to hundreds of children every day at St. Joe's. Long staff tenure combined with Chef Finbar's fine dining experience help create nutritious cuisine for St. Joe's children and staff.

119,672

Total # of Meals\*

51,464

Total # of Snacks\*

*\*The annual meal and snack counts are totaled across all of St. Joe's programs.*



Photography by Jess Amburgey



# Our Employees

Our children and families are thriving thanks to the exceptional care they received from our well-trained employees. Whether they are just starting their careers at St. Joe's or have been employed for over 20 years, **our employees are essential** to St. Joe's mission to "Giving Children A Home."

**"The Great Resignation"** — it was reported 33 million Americans left their jobs in the Spring of 2021). St. Joe's was no exception to what the American work force is facing.



250

Total # of COVID-19 tests completed on-site

129

Total # of Staff

65

Total # of New Hires

57%

National Average Retention

59%

Our Employee Retention

## Recruiting Focus for 2022

- Month to Month analysis to inform where we want to be
- Applicant Tracking System
- Training and Development Manager
- Direct Hire Program
- Conducting Town Hall meetings with Staff
- \$500 Retention/Referral Bonus @ 90 Days - 15
- Pay Raises
- "Red Flag" has been replaced with 3rd shift \$1.00 differential
- Deeper incorporation of Trauma Informed Care





# Highlights

- **\$252,654** total dollars raised.
- St. Joe's was able to host a **hybrid event of virtual and in person** in 2021 on our historic campus.
- **1,500 supporters** came out in person to enjoy 2 nights of music, games, and food.
- **70 tables were sponsored** by businesses and individuals over the weekend to host friends and family.
- New to Picnic for the Kids in 2021 were a **Virtual 5K and a Virtual Trivia Night**.

## Thank You Sponsors

### Premier Sponsors

Altrius and Atlas Brown

*Listed in alphabetical order:*

A Another Room Self Storage	Kelley Construction
Bud Light	Kentucky Select Properties
Cunningham Golf & Utility Vehicles	Kosair Charities
Delta Services	KPFF Consulting Engineers
DMLO CPAs	LG&E
Falls City Brewing Co.	Salsarita's
Friends of St. Joe's	Stengel-Hill Architecture
Great Clips	Summit Media
Highland Roofing	UPS
Hussung Mechanical Contractors, Inc.	Willis Klein Companies
IBEW Local 369	





# Our Board

## MEMBERS

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Kevin Borders  
Barbara Carter  
Lisa DeJaco Crutcher  
Craig Dilger

Michelle Feger  
Richard Flaherty  
Ashley Flaker  
Kimberly Frierson

Terra Meek  
Dr. Justin Miller  
Paul Mullins  
Greg Oakley

Brian Phillips  
Trent Spurlock  
Emmitt Tyler  
Patricia Wicke

## OFFICERS

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**President**  
**William J.**  
**Schneider, Jr.**



**Recording**  
**Secretary**  
*Dennis Withey*



**Vice President**  
**Kathy Thompson**  
**Stock Yards Bank**  
**& Trust**



**Treasurer**  
**Michael Ellis**  
**Branch Banking &**  
**Trust, Retired**



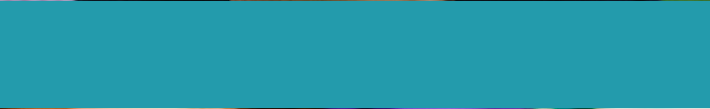
**2nd Vice President**  
**Cheryl Fischer**







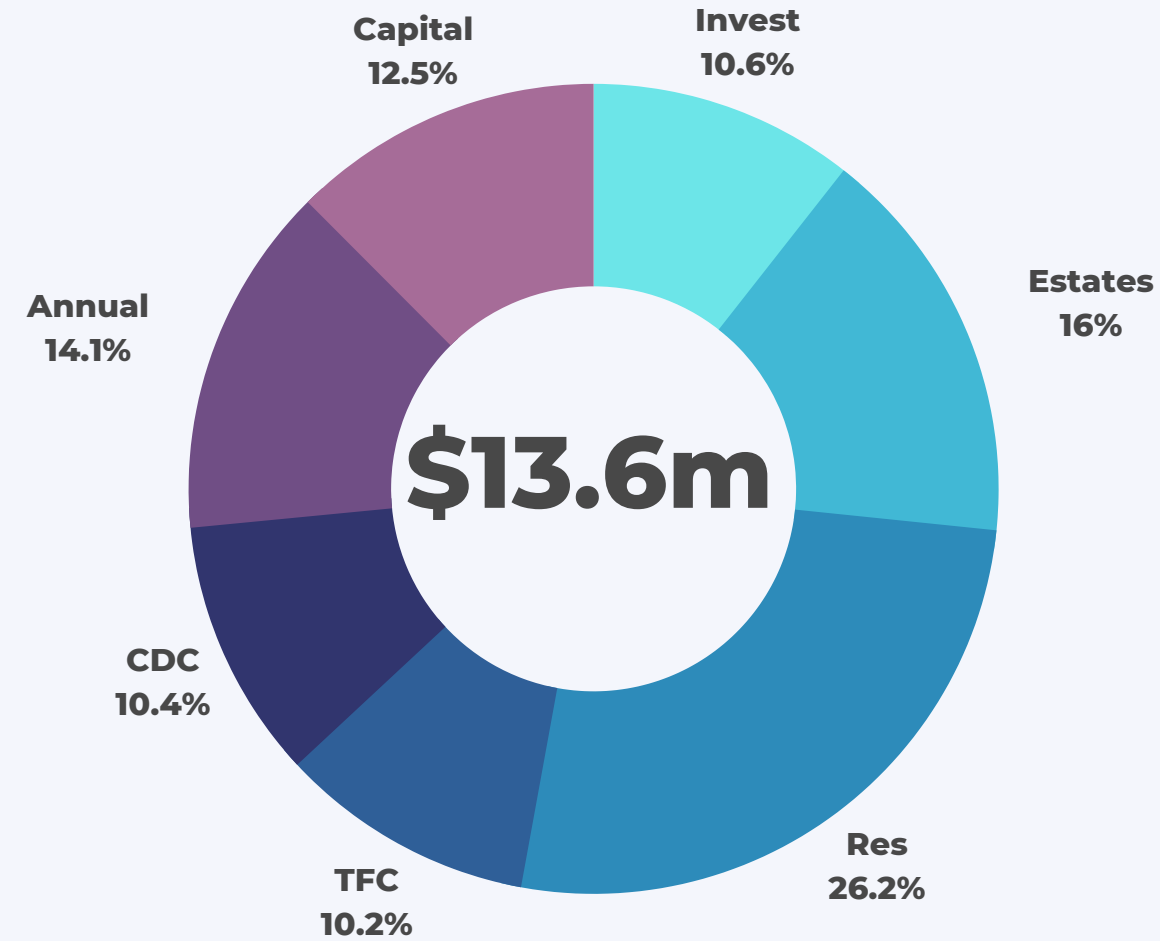
Photography by Jess Amburgey



# Financials

Final audit of 2021 financials.

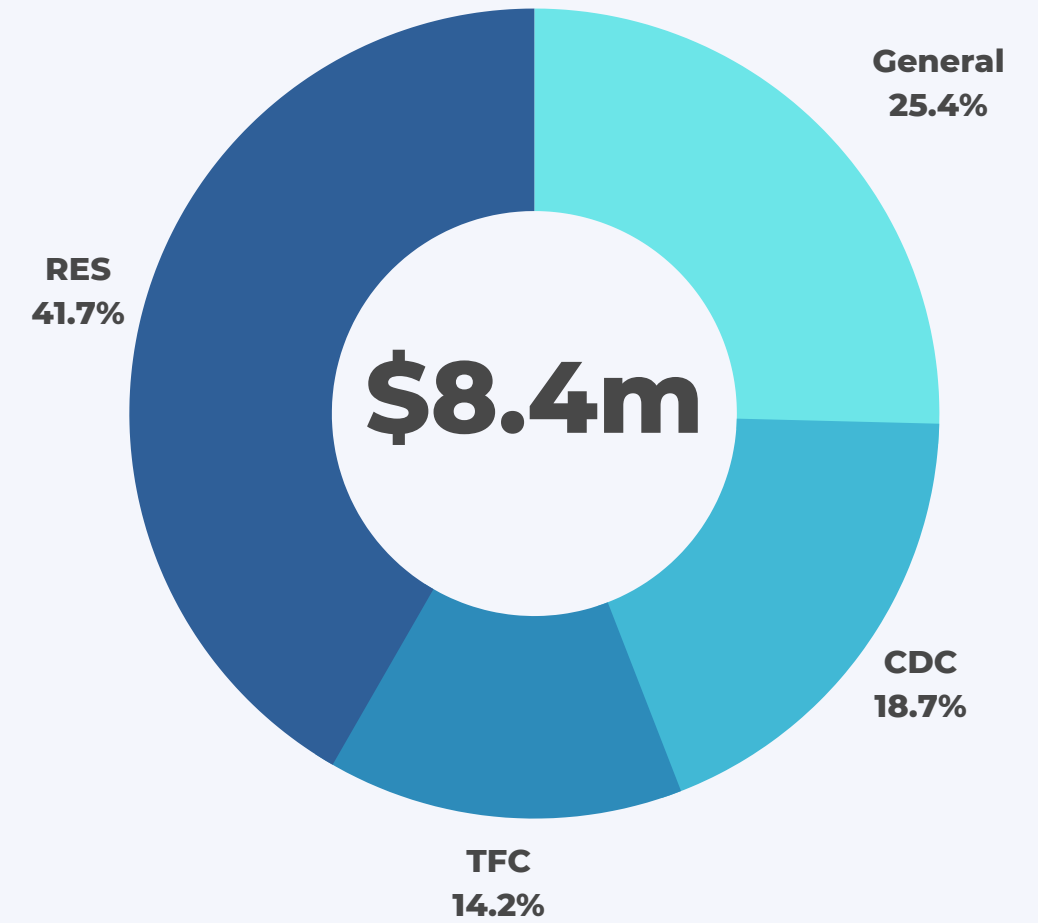
## revenue



RES: \$3,485,379  
 TFC: \$1,407,750  
 CDC: \$1,425,239  
 CAPITAL CAMPAIGN: \$1,711,412  
 ANNUAL FUNDRAISING: \$1,932,535  
 ESTATES & OTHER: \$2,205,531  
 INVESTMENTS: \$4,465,103

**TOTAL REVENUE: \$13,632,949**

## expenses



RES: \$3,530,629  
 TFC: \$1,200,312  
 CDC: \$1,687,135  
 \*GENERAL/ADMIN: \$2,149,213

**TOTAL EXPENSES: \$8,466,058**



# 2021 Foundation & Corporate Support

360 Dance  
A Another Room Self Storage, LLC  
ABEL Construction Company Inc.  
ADP  
Aetna Better Health of Kentucky  
Alltrade Service Solutions  
Altria  
Altruis, Inc.  
Amazon Smile  
American Legion GI Joe Post 244 Auxiliary  
Ameriprise Financial  
Arby's Foundation  
Associated Builders & Contractors  
Assumption High School  
Athletx LLC  
Atlas Brown Inc  
Automatic Data Processing Inc.  
Autotruck Financial Credit Union  
Bank of America Matching Gifts  
Baptist Health Medical Staff  
Becker Drive Missionary Baptist  
Belle of Louisville  
Benefit Marketing Solutions LLC  
Big Splash Adventure  
Bill Collins Auto Group  
Bill Mudd Electric Co., Inc.  
Bluegrass Rides  
Bohn Properties LLC  
Bowling Nursery

British Sports Car Club  
Brownsboro Hardware  
Bug Detectors Termite & Pest Control, Inc.  
Cabinet for Health and Family Services (CHFS)  
Caldwell Tanks, Inc.  
Cash Express  
Central Construction Co.  
Century Entertainment & Furnishings  
Chick-fil-A  
Christmas Morning Cafe  
Churchill Downs, Inc  
Clark Material Handling Co.  
Classic VW Club of Louisville  
Clayton and Crume  
CMTA, Inc.  
Columbus Regional Hospital  
Community Coordinated Child Care, Inc.  
Community Foundation of Louisville  
Computerized Accounting Services  
Dealer Performance Group, Inc.  
Delta Dental of Kentucky Foundation  
Deming, Malone, Livesay & Ostroff  
Department of Community Based Services  
Dupont Pediatric Dentistry  
Electrical Workers Local #369 I.B.E.W.  
Falls City Brewing Company  
Fastline Media Group  
Finn & Yeoman  
First Resource Insurance Group

Fitness Market  
Ford Motor Company  
Foundation Risk Partners  
Fraternal Order of Eagles - Aerie 3903  
Fred B. & Opal S. Woosley Foundation Inc  
General Electric Foundation  
Girl Scout Troop 406  
Greater Louisville Darting Association  
Group Marketing Services, LLC  
Guy Campisano Family  
Haug Partners LLP  
Heine Brothers Coffee, Inc.  
Hibernian Cultural & Charitable Association, Inc.  
Highland Roofing Company, Inc.  
Hollenbach-Oakley, LLC  
Homecare Homebase  
Honorable Order of Kentucky Colonels  
HPI  
Hussung Mechanical Contractors, Inc.  
Independent Pilots Association Foundation  
International Bridge, Tunnel and Turnpike Association  
Irvin F and Alice S Etscorn Foundation  
J. Estell Salon  
James Graham Brown Foundation, Inc.  
Joseph's Salon & Spa  
Karl J. Claussnitzer Trust  
Kelley Construction  
Kenneth H And Sarah M Renau Foundation Inc  
Kentucky All Stars

Kentucky Association of Health Plans  
Kentucky Credit Union League  
Kentucky Justice and Public Safety Cabinet  
Kentucky Select Properties, LLC  
Kosair Charities  
KPFF Consulting Engineers  
Kroger  
Kroger Community Rewards Program  
Ladies Ancient Order of Hibernians  
Lake Cumberland State Dock  
Last Minute Training Corp  
Legal Technology Solutions  
LG&E and KU Energy LLC  
Liter's Inc  
Lost Sheep of Louisville  
Louis T. Roth & Co  
Louisville Emergency Medicine Associates  
Louisville Kennel Club  
Louisville Lodge 8 BPO Elks  
Louisville Metro Council - District 9  
Louisville Metro Government  
Louisville Slugger Museum & Factory  
Lyndon & Helen M Schmid Charitable Foundation  
Mackin Family Foundation  
Marsh & McLennan Companies  
Marshall Family Foundation  
Martin's Bar-B-Que Joint  
Mather & Co CPAs, LLC





# 2021 Foundation & Corporate Support

McClanahan School of Irish Dance  
McDonald's  
Mercer  
Metro United Way  
Middletown Painting  
Morris Family Foundation  
Mosquito Hunters of East Louisville  
Nanz & Kraft Florists, Inc.  
Network for Good  
NIKE, Inc.  
Northfield Garden Club  
One Pediatrics  
Our Lady of Lourdes  
PAC  
Patrick's  
Pepsi-Cola General Bottlers, Inc.  
Pfizer  
Process Machinery, Inc  
Rabbit Hole Distillery  
Rack 66, Inc.  
Ratterman & Sons Funeral Home  
Regent Investment Management  
Reisert Insurance, Inc.  
Ridgeway Property Management LLC

Right House Capital  
Robert W & Elise B Lykins Charitable Foundation Inc.  
Roo's Wish  
SA IT Services, Inc  
Saint Martin's Brotherhood  
Sam Swope Family Foundation  
Santa's Little Helpers, Inc  
Satterley & Kelley, PLLC  
SB Home Renovations  
SBTS Clinic Staff  
Sellersburg Moose Lodge #1757  
Sewing Society of St. Joseph Children's Home  
Siemens Mobility, Inc.  
SMI Automotive  
Snowy Owl Foundation, Inc  
Southeast Christian Church  
SportClips Haircuts  
St. John Paul II Parish  
St. Matthews Fraternal Order of Police  
Standard Sales Company  
Steepleton Billiards Center  
Stengel-Hill Architecture  
Steven B. Cline Garage Specialist  
Stock Yards Bank & Trust

Strategic Communications  
Sublidude  
Summit Media Louisville  
Superior Dealer Products LLC  
Target  
The Cory Foundation  
The Cralle Foundation Inc  
The Gheens Foundation, Inc.  
The Humana Foundation Inc  
The Mahan Foundation Inc  
The Mawood Mercier Group RE/MAX 100  
The Porcini/Farmer Children's Foundation Inc  
Thompson Investment Advisors, Inc.  
Together We Rise  
Toni E Crawford Charitable Fund  
Total Quality Logistics, LLC  
Total Vend  
Transcend Credit Union  
Treadmill Medic  
Truist Foundation  
UHG  
United Automobile Workers  
Upcycle Computer Work  
Ursuline Sisters of Louisville

V.V. Cooke Foundation  
VEH-I-CYCLE Inc  
Village Community Center  
VooDoo Jeep Club  
Wanetta & Joseph Hagan Jr Char Tua  
Weas Family BWAG  
Weber Funeral Home  
WHAS Crusade For Children, Inc.  
WHAS-TV  
Willis Klein Commercial  
Yarnell Family Foundation  
YUM! Brands Foundation, Inc.  
Zoeller Company

***St. Joe's relies on the generosity from the community to continue operating as a top-rated child-caring nonprofit. We are immensely grateful to all the individuals and companies in 2020 who supported us through monetary and in-kind donations.***





# Stay Connected



If you enjoy stories of resiliency, hope, and advocacy, follow #sjkids on social media and subscribe to our email list at [info@sjkids.org](mailto:info@sjkids.org).

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“Safety and security don't just happen, they are the result of collective consensus and public investment. We owe our children, the most vulnerable citizens in our society, a life free of violence and fear.”

Nelson Mandela

