



# 2019 Impact Report





Photography by Jess Amburgey

\*Based on the Brigrance Early Childhood Assessment

To our beloved community,

Wow! Thanks to your amazing support, St. Joe's had a lot to celebrate in 2019:

- Nearly **1,500 children and family members** were provided services across the entire agency in 2019.
- **100% of St. Joe's preschoolers** in the Child Development Center program were ready for Kindergarten.\*
- St. Joe's successfully achieved accreditation from the **Council on Accreditation (COA)** and was publicly recognized as an outstanding provider by meeting high performance standards, as well as delivering the very best quality services to our stakeholders.
- Celebrated a **21% total increase in annual giving** including a record breaking 170th St. Joe's Picnic For The Kids, with more sponsors than ever before, great weather and high attendance.

Our successes are because of YOUR direct impact. Thank you for investing your time, energy, and dollars to ensuring that Kentucky's most vulnerable children have what they need to thrive.

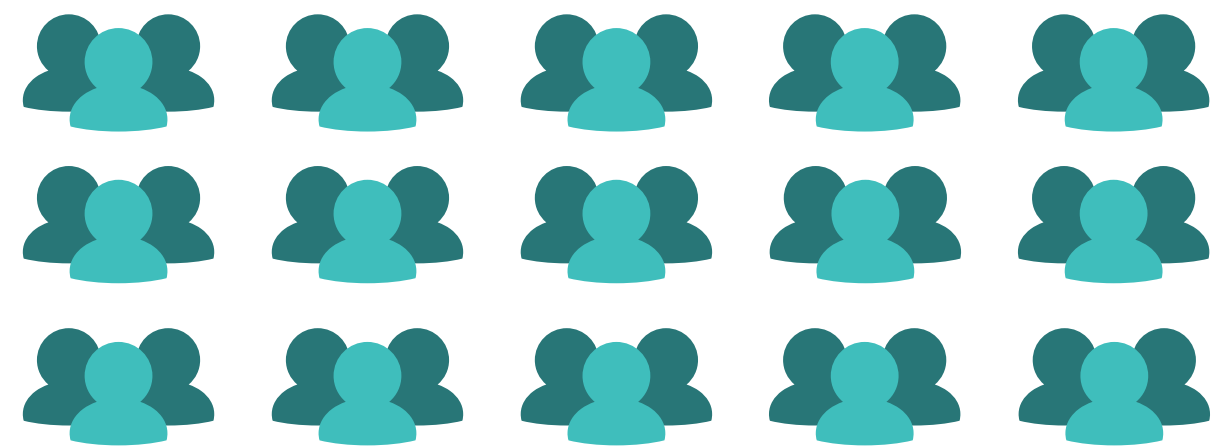
**Grace Akers**  
Chief Executive Officer

**Chris Whelan**  
2019 Board of Trustees President





St. Joe's served nearly **1,500** children and family members in 2019\*



Each  represents 100 individuals

Children in Kentucky desperately need our help, as the state is ranked #1 in the nation for child maltreatment.\*\*

*\*Estimation determined by clients and family members served across the entire agency.  
\*\*Data collected by the Children's Bureau, An Office Of The Administration For Children & Families.*



*Photography by Jess Amburgey*





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*I think life at St. Joe's is great. So much better than other placements that I have lived at. You get a lot of what you want, and **everything you need.***

*- Former St. Joe's resident, age 13*

## PROGRAM SPOTLIGHT: Residential Treatment

Each child who lives at St. Joe's today has experienced multiple forms of trauma, including but not limited to homelessness, malnutrition, emotional abuse, physical abuse, sexual abuse, and neglect. The overall goal of this program is to prepare the children to be in a home again, and our outcomes reflect that when a child leaves St. Joe's, they join a safe and loving family.

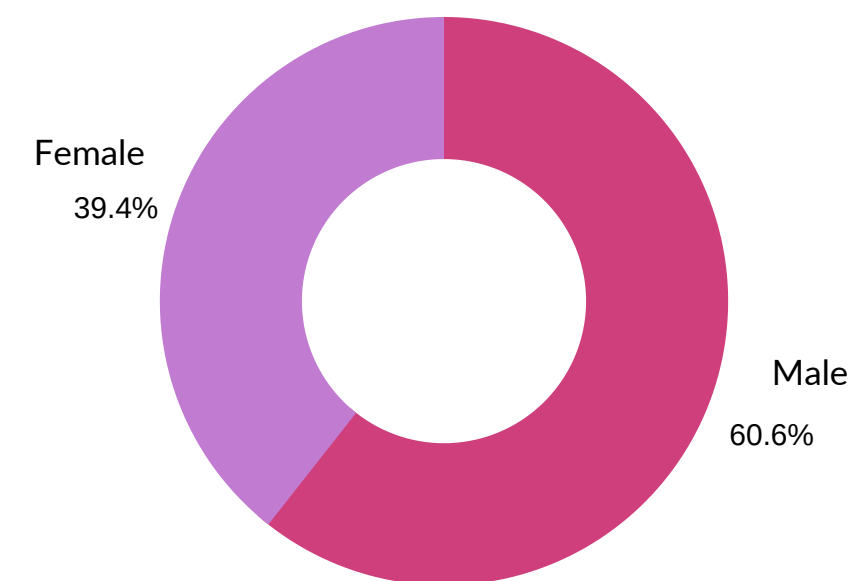
St. Joe's may house up to 48 children at a time and served **87 children total** in 2019.

**93 counties**

out of 120 counties in KY  
referred children to this program

**86% of children**

who left St. Joe's care went to  
live with a family

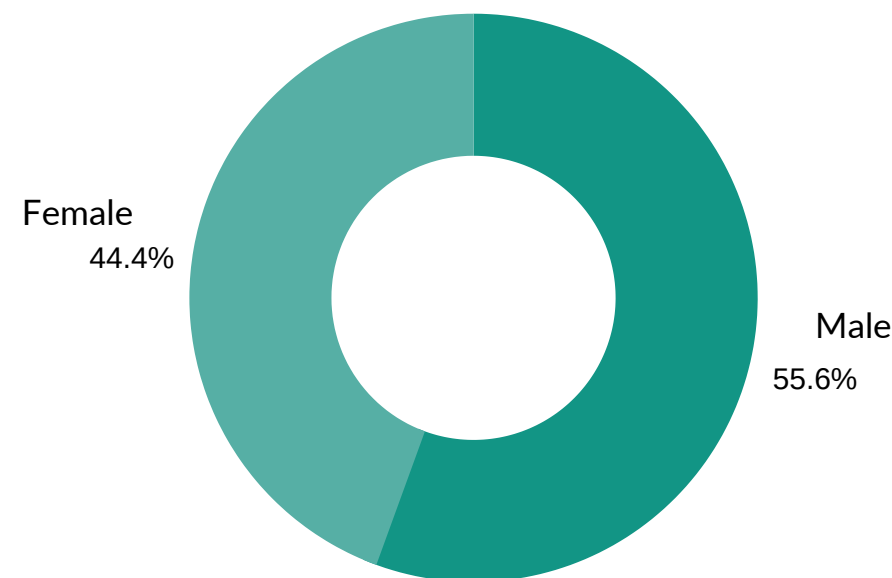




## PROGRAM SPOTLIGHT: Therapeutic Foster Care & Adoption

There is a crisis of child maltreatment in Kentucky, as the state is currently ranked #1 in the nation for child abuse and neglect. As a result, an overwhelming number of Kentucky's children are placed in the state's foster care system after being removed from their homes due to significant trauma. At St. Joe's, it is our privilege to connect a child with the right family, whether it is only temporary or their forever adoptive family.

**22 children** found their forever homes in 2019!



**78 children**

served in 2019  
(ages infancy to 21 years old)

**88% of children**

were a part of sibling groups

**84% of children**

that left this program either went  
home or to their new forever family



*The Goetzinger Family*

“

Fostering can be an emotional roller coaster but it is one of the most worthwhile things we have ever done. St. Joe's has provided the support and community we needed to navigate those peaks and valleys. Fostering through St. Joe's has allowed us to make our community stronger, work with a variety of great kids, and most importantly lead us to our amazing sons. **We will forever be in debt to the wonderful people at St. Joe's!**

- Bethany Goetzinger, St. Joe's foster & adoptive parent





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“

We feel so lucky to have had Ms. Vetta teach both of our kids and shine her light into their lives. Even now that Ida and August are in other classrooms, nothing brings a smile to their faces faster than hearing Vetta's boisterous voice call their names from down the hall. August has been known to hear her laugh from the other side of the building and track her down for a hug. I don't know that I've ever met anyone who spreads so much joy everywhere she goes and I hope she knows just how much she means to us.

- The Bishop Family

## PROGRAM SPOTLIGHT: Child Development Center

We believe children develop into strong, independent, self-confident individuals when given the proper opportunities to stimulate their growth socially, emotionally, physically and intellectually. We provide your child a warm environment, filled with love, good physical care and an atmosphere for learning.

St. Joe's can provide child care to 150 children at a time and provided care to **200 children total** in 2019.

**NEW!**  
**Positive Discipline Training**  
provided for staff & parents

**100% of children**  
were ready for Kindergarten\*

\*Based on the Brigance Early Childhood Assessment



# Your impact in 2019

## COMMUNITY



**650 volunteers total**



completed  
**19,458 service hours**  
worth **\$494,816.94\***

**34 new volunteers**

accepted into the  
Volunteer Program



**98 volunteer  
groups**

## MEALS

St. Joe's is proud to offer an elevated menu for children and staff including fresh ingredients, fruits, vegetables, of a healthy, balanced variety not found everywhere. Chef Finbar Kinsella is committed to providing creative, healthy meals for the children that uses little to no processed foods.

**1,100 meals**  
served per week



**202,800 meals**  
served annually

## TRAINING

**140 staff total**



completed  
**2,209 trainings**  
totaling  
**3,652 hours**

*Photography by Jess Amburgey*



\*Estimated National Value of each volunteer hour is \$25.43 as determined by Independent Sector organization



# Your impact in 2019

Photography by Falls City Photography



## ENGAGEMENT

St. Joseph Children's Home has been a part of the greater Louisville community for nearly two centuries. When you speak to a person about St. Joe's, they usually have a story involving someone they knew that lived at the home or a beloved memory from St. Joe's Picnic. Our supporters mean the world to us as they ensure that St. Joe's mission of *Giving Children A Home* continues for many more years to come.

**1,458 donors total**



**422 new donors**

**52% of donors**  
from 2018 continued giving  
in 2019

**248 in-kind  
donations total**



**21% increase**  
in annual giving including general  
donations and St. Joe's Picnic revenue

**177 media mentions**  
including TV, radio, digital, & print media

**+1k new  
followers**  
across Facebook,  
Instagram,  
& Twitter

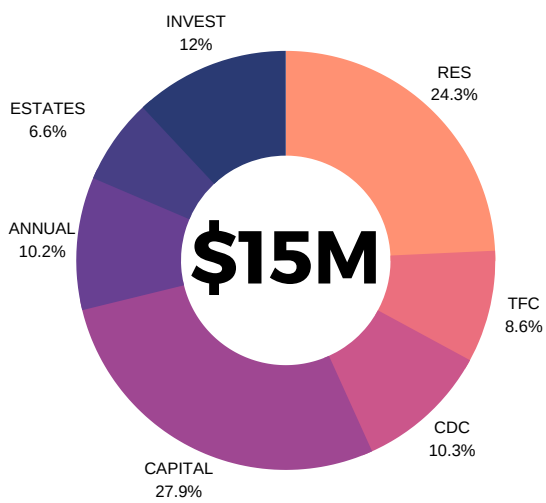


**NEW!  
YouTube  
Channel**



# Financials

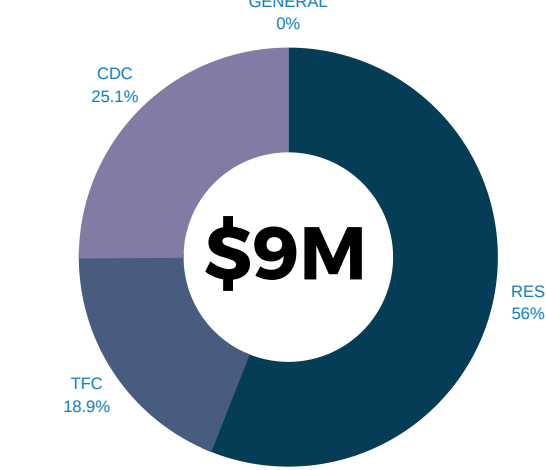
## REVENUE



RES: \$3,729,219  
TFC: \$1,327,849  
CDC: \$1,588,755  
CAPITAL CAMPAIGN: \$4,295,020  
ANNUAL FUNDRAISING: \$1,574,100  
ESTATES & OTHER: \$1,016,028  
INVESTMENTS: \$1,839,465

**TOTAL INCOME: \$15,370,436**

## EXPENSES



RES: \$3,762,484  
TFC: \$1,270,351  
CDC: \$1,687,135  
\*GENERAL/ADMIN: \$2,468,850

**TOTAL EXPENSES: \$9,188,820**

**Total Revenue: \$15,370,436**  
**Total Expenses: \$9,188,820**  
**Net Asset Balance: \$6, 181,616**

*\*General/Administrative includes fundraising, human resources, Office of Executive Director, finance & benefits, information technology, and continuous quality improvement*

# Board List

*This list reflects board members who served all or a portion of the calendar year in 2019 and their affiliations at that time.*

## OFFICERS:

**President**  
Chris Whelan  
*Vice President of Communications, LG&E and KU*

**Vice President**  
Jay Miller, Ph.D, MSW, CSW  
*Dean, College of Social Work, University of Kentucky*

**2nd Vice President**  
Sherlease Moppins  
*Supervisor, AT&T*

**Recording Secretary**  
Barbara Carter, MSSW  
*Field Director, School of Social Work, Spalding University*

**Treasurer**  
Craig Harbsmeier, CPA  
*Certified Public Accountant*

## MEMBERS:

Lisa DeJaco-Crutcher, JD  
Michael Ellis  
Cheryl Fischer  
Kelly Henry, JD  
James "Ja" Hillebrand  
Richard McChane, MD  
Paul Mullins, JD  
Tim Mulloy  
Alex Rose, CPA, JD  
William Schneider  
Dennis Withey

*Photography by Jess Amburgey*





# Foundation & Corporate Support

360water, Inc.  
A Breath Of Serenity  
Able Mortgage, LLC  
Advanced Business Solutions  
Air Hydro Power Inc  
Alpha Delta Kappa Honorary Teachers' Sorority  
Altria  
Amanda M Spalding Law Firm PSC  
Amazon Smile  
Amy Z's Pub  
Analog Devices  
Anthem Blue Cross & Blue Shield  
Artemis Fund  
Artists to Aid  
Assumption High School  
Assured Partners NL  
AT&T Kentucky  
Atlas Brown Inc  
Atria Stony Brook  
Autotruck Federal Credit Union  
Bayer US LLC  
Becker Drive Missionary Baptist  
Bluegrass Rides  
BMAT Investment Properties LLC  
Bohn Properties LLC  
Bowen Elementary  
British Sports Car Club  
Bug Detectors Termite & Pest Control, Inc.  
Byerly Ford-Nissan  
Caperton Realty  
Cardinal Pointe Financial Group  
CBD&T Inc. DBA Saints  
CE Hughes Milling Inc.  
Krystal Chambers  
Champion Waterproofing  
CHAP Clips, LLC  
Clark Family Foundation  
Classic VW Club of Louisville  
Colyer Law Firm PLLC  
Commonwealth Hotel  
Community Foundation of Louisville  
Coupe Construction Co. Inc  
Covenant Community Church  
Craft House LLC  
C-Shift Operations IKEC  
Custom Pool Contractors

Eddins Domine Law Group PLLC  
The Croney-Clark Family  
Fastline Publications  
Fifth Wheel Womens Group  
Framing For You By Cecilia  
Fraternal Order of Eagles - Aerie 3903  
Fred B. & Opal S. Woosley Foundation Inc  
Fund For The Arts  
GE Appliances Giving Campaign  
GE Foundation  
General Electric Foundation  
Girl Scout Troop 228  
Greater Louisville Darting Association  
Guardian Angels Church  
Harvest Restaurant  
HCA Foundation  
Highland Baptist Church  
Highland Baptist Church Young Adults  
Highland Roofing Co, Inc.  
HighNote  
Highway Press  
The Hitching Post Tack Shop  
HMI Cardinal  
HOA - Gardens of Fern Creek  
Holy Cross High School  
Holy Trinity School  
HoneyBear Farms KY  
Hugh Hoagland Consulting, Inc.  
Hussung Mechanical Contractors, Inc.  
Inspire Brands Foundation Inc  
Internal Medicine & Pediatric Associates, PSC  
JKM Ventures dba Falls City Brewing  
Kelley Construction  
Kentuckiana Concrete Construction  
Kentuckiana Health Collaborative  
Kentucky All Stars  
Kentucky Center for the Arts  
Kentucky Country Day School  
Kentucky Justice and Public Safety Cabinet  
Kentucky Select Properties, LLC  
Kosair Charities  
Kroger Community Rewards Program  
Landscape Lighting Co.  
Laura Holder Design LLC  
LG&E - Auburndale Operations Center  
LG&E and KU Foundation

Lift a Life Foundation  
LLD, Inc.  
Louis T. Roth & Co.  
Louisville Kennel Club  
Louisville Lodge 8 BPO Elks  
Louisville Metro Government  
Lyndon & Helen M Schmid Charitable Foundation  
Mackin Family Foundation  
Main Event Entertainment  
Marshall Family Foundation  
Martin's Bar-B-Que Joint  
McClanahan School of Irish Dance  
McMahan Group  
Middletown Painting  
MLSCO Realty  
Mosquito Hunters of East Louisville  
Mr. G's Sports Bar  
NAC Holdings, LLC  
Nanz & Kraft Florists, Inc.  
Nationwide Mutual Insurance Company  
NRI LLC  
On the Spot ATM LLC  
One Pediatrics  
Owen Funeral Home  
Paoli Mennonite Fellowship  
Papa Johns  
Paradis Foundation  
Patient First  
Pepsi-Cola General Bottlers, Inc.  
Phillips Parker Orberson & Arnett PLC  
Pike Insurance Agency  
PML Real Estate Group  
PNC Foundation  
Premier Packaging  
Process Machinery, Inc  
Rack 66, Inc.  
Ratterman & Sons, Inc.  
Ravenwood High School  
Regent Investment Management  
Reisert Insurance, Inc.  
Republic National Distributing Company, LLC  
Reset Massage Therapy LLC  
Ridgeway Property Management LLC  
Robert W & Elise B Lykins Charitable Foundation Inc.  
Rotary Club Of Southwest Louisville Foundation  
Louis T. Roth Foundation Inc

Sam Swope Family Foundation  
Samac Painting Inc.  
Sarasota Properties  
Satterley & Kelley, PLLC  
SB Home Renovations  
Sellersburg Moose Lodge #1757  
Sewing Society of St. Joseph Children's Home  
Siemens Corporation  
Siemens Rail Automation Corporation  
St. Leonard Church  
St. Margaret Mary Catholic Community  
St. Matthews Fraternal Order of Police  
St. Xavier High School  
Staub Screen Printing LLC  
Steel Technologies Foundation  
Steven B. Cline Garage Specialist  
Stonemark Granite LLC  
Stout Bardstown LLC  
Target  
The Art Of Framing  
The Artistic Kitchen  
The Cory Foundation  
The Gardner Foundation, Inc.  
The Humana Foundation Inc  
The Mahan Foundation Inc  
The Mawood Mercier Group RE/MAX 100  
The State Group Industrial (USA) Limited  
Thiry& Caddell  
Thompson Investment Advisors, Inc.  
T-Mobile USA, Inc.  
Tom Drexler Plumbing, Inc  
Total Quality Logistics, LLC  
Total Vend  
Tracey Morris Consulting LLC  
Tracy Blair Haus State Farm  
Trim 2 Fit  
UBS Wealth Mgmt Employee Giving Programs  
UAW Ford  
UPS Foundation, Inc.  
VEH-I-CYCLE Inc  
Wells Fargo  
WHAS Crusade For Children, Inc.  
Willis Klein Commercial Sales  
YUM! Brands Foundation, Inc.  
Zip Clips Inc.  
Z's Salon And Spa

St. Joseph Children's Home is grateful to the many individuals and organizations that supported us through monetary and in-kind donations in 2019.

# 170th St. Joe's Picnic Sponsors

## PRESENTING SPONSORS

Kosair Charities  
IBEW 369

## CASH SPONSORS:

|                                 |                               |
|---------------------------------|-------------------------------|
| Advanced Business Solutions     | Louisville Metro Council      |
| Air Hydro Power                 | Main Event                    |
| Anonymous                       | Mulloy Commercial Real Estate |
| Anthem Blue Cross & Blue Shield | Ohio Valley Wrestling         |
| AT&T                            | Old Forester                  |
| Atlas Brown                     | Owen Funeral Home             |
| CBRE                            | Pepsi                         |
| Gerstle's Place                 | Ratterman and Sons, Inc.      |
| Harvest Restaurant              | Tito's Vodka                  |
| Kelley Construction             | T-Mobile                      |
| Kentucky Select Properties, LLC | Zoeller Company               |
| LG&E and KU Foundation          |                               |

## IN-KIND SPONSORS:

|                           |                          |
|---------------------------|--------------------------|
| Applebee's Bar & Grill    | Old 502 Winery           |
| Arby's                    | Old Forester             |
| Bud Light                 | Out Front Media          |
| Cunningham Golf & Utility | Reliable Rentals         |
| Delta Electric            | Stock Yards Bank & Trust |
| Falls City Brewery        | Summit Media             |
| Falls City Photography    | Tito's Vodka             |
| Louisville Water Company  | Waste NOW                |



**Every child deserves safety and love,**  
no matter their background.

Since 1849, St. Joseph Children's Home has served over 75,000 children and thanks to our supporters, will continue to provide children and families with everything they need to thrive.



*Stay connected!*

**VISIT [SJKIDS.ORG](https://www.sjkids.org)** ➡

to learn more, get involved, or donate online.

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