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St. Joe's
PICNIC
For the Kids
.....
EST. 1849

AUGUST 7 & 8, 2020

PARTNER PACKET

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St. Joe's Picnic For The Kids

AUG 7 | AUG 8

\$35,000- Presenting Sponsor

- Picnic presented by your business.
- Recognition as presenting sponsor including press releases, TV, radio, signage, print, and digital platforms when available. 2019 Picnic for the Kids received over \$130,000 worth of media coverage.
- Opportunity for additional TV presence, including a joint interview with St. Joe's, pending availability.
- Visible branding online for your business at Picnic to be mutually agreed upon.
- Presenting sponsor logo included on the St. Joe's Step-n-Repeat, which will be used during video announcements and live-streamed events.
- Presenting sponsor logo included on an insert in our July mailing, which will be sent to over 5,000 people (commitment needed by June 19th to be included).
- Presenting sponsor logo highlighted on commemorative Picnic t-shirts.
- Company logo featured on sponsor banner displayed on Frankfort Ave. and Brownsboro Rd. prior to Picnic.
- Presenting sponsor logo on St. Joe's Picnic for the Kids website for a year.
- Recognized as annual fund donor supporting the 1,500 children and family members served by St. Joe's every year.

\$20,000- Premier Sponsor

- Recognition as premier sponsor including press releases, TV, radio, signage, print, and digital platforms when available. 2019 Picnic for the Kids received over \$130,000 worth of media coverage.
- Opportunity for additional TV presence, including a joint interview with St. Joe's, pending availability.
- Visible branding online for your business at Picnic to be mutually agreed upon. Could include online naming opportunities.
- Premier sponsor logo included on the St. Joe's Step-n-Repeat, which will be used during video announcements and live-streamed events.
- Premier sponsor logo included on an insert in our July mailing, which will be sent to over 5,000 people (commitment needed by June 19th to be included).
- Premier sponsor logo highlighted on commemorative Picnic t-shirts.
- Company logo featured on sponsor banner displayed on Frankfort Ave. and Brownsboro Rd. prior to Picnic.
- Premier sponsor logo on St. Joe's Picnic for the Kids website for a year.
- Recognized as annual fund donor supporting the 1,500 children and family members served by St. Joe's every year.



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St. Joe's Picnic For The Kids

AUG 7 | AUG 8



\$10,000 Sponsor

- Recognition as a sponsor including press releases, signage, print, and digital platforms when available. 2019 Picnic for the Kids received over \$130,000 worth of media coverage.
- Visible branding online for your business at Picnic to be mutually agreed upon. Could include online naming opportunities.
- Sponsor logo included on an insert in our July mailing, which will be sent to over 5,000 people (commitment needed by June 19th to be included)
- Sponsor logo on commemorative Picnic t-shirts.
- Company logo featured on sponsor banner displayed on Frankfort Ave. and Brownsboro Rd. prior to Picnic.
- Sponsor logo on St. Joe's Picnic for the Kids website for a year.
- Recognized as annual fund donor supporting the 1,500 children and family members served by St. Joe's every year.

\$5,000 Sponsor

- Sponsor logo included on an insert in our July mailing, which will be sent to over 5,000 people (commitment needed by June 19th to be included)
- Sponsor logo on commemorative Picnic t-shirts.
- Potential online sponsorship space as mutually agreed upon based on availability.
- Sponsor logo on St. Joe's Picnic for the Kids website for a year.
- Recognized as annual fund donor supporting the 1,500 children and family members served by St. Joe's every year.

\$7,500 Sponsor

- Sponsor logo included on an insert in our July mailing, which will be sent to over 5,000 people (commitment needed by June 19th to be included)
- Sponsor logo on commemorative Picnic t-shirts.
- Company logo featured on sponsor banner displayed on Frankfort Ave. and Brownsboro Rd. prior to Picnic.
- Potential online sponsorship space as mutually agreed upon based on availability.
- Sponsor logo on St. Joe's Picnic for the Kids website for a year.
- Recognized as annual fund donor supporting the 1,500 children and family members served by St. Joe's every year.

\$2,500 Sponsor

- Sponsor logo included on an insert in our July mailing, which will be sent to over 5,000 people (commitment needed by June 19th to be included)
- Potential online sponsorship space as mutually agreed upon based on availability.
- Sponsor logo on St. Joe's Picnic for the Kids website for a year.
- Recognized as annual fund donor supporting the 1,500 children and family members served by St. Joe's every year.

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