



For more information, contact St. Joe's Advancement Office:
Christina Miller, (502) 322-6743, christinam@sjkids.org
2823 Frankfort Avenue, Louisville KY 40206

171st Annual St. Joe's Picnic Goes Virtual!

LOUISVILLE, KY. (June, 17, 2020) – The 171st St. Joe's Picnic For The Kids -- a time-honored tradition, steeped in history -- is about to take a giant leap into the modern age. St. Joseph Children's Home is excited to announce that one of the largest fundraising events in Louisville will go virtual this year!

"The decision to go virtual was made with a lot of thought and care. The health and safety of our kids and staff are our top priority every day. When you take into consideration the large crowd size that gathers on St. Joe's front lawn, as well as that many of our beloved volunteers and picnic attendees are in the high-risk category for contracting COVID-19, we know we have made the safest decision for our kids, staff and community. We are hopeful the community of picnic goers will step up to help us again this year by joining us in our new, virtual Picnic adventure," said Grace Akers, St. Joe's CEO.

What to expect leading up to Picnic weekend, August 7 & 8? Highlights include: Online raffle items, merchandise sales, #PicnicAtHome social media contest sponsored by Kentucky Select Properties, online fundraising contests, drive through donation drop off for coins and cash on August 8th, as well as a live streamed celebrity karaoke contest hosted by Norae Bar on August 7. Details for these concepts will be shared in the coming weeks, with an overall focus on the need to raise money to help support the 1,500 children and family members served each year by St. Joe's programs.

"We humbly ask our community that whatever you would normally spend by taking a chance at a wheel game, playing bingo and blackjack, winning a cake, or enjoying your favorite beverage and food at Picnic, to consider making a direct donation this year to St. Joe's kids," said Cheryl Fischer, St. Joe's Picnic Committee Co-Chair.

Although the 171st St. Joe's Picnic For The Kids may look a little different this year, the mission remains the same: Supporting vulnerable children in need of safety and love, regardless of their socioeconomic status, race, gender, age, sexual orientation or ability.

For updates and announcements about St. Joe's Picnic For The Kids, please visit www.sjkids.org, as well as like and follow St. Joe's on [Facebook](#), [Instagram](#), [Twitter](#), and [Youtube](#).

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Since 1849, St. Joe's mission has been *Giving Children a Home* and currently serves nearly 1,500 children and family members annually across three core programs: residential treatment, foster care and adoption, and child development. We provide children in our care with intensive therapy, safety, education, and most of all, LOVE. We also create families for children in need of foster care and adoption throughout Kentucky. Additionally, St. Joe's provides quality preschool and trustworthy childcare to the community. To learn more about SJ programs, please visit www.sjkids.org.