



# St. Joe's Picnic Partnership Opportunities

Generations of friends and family gather every August for the Annual Picnic at St. Joseph Children's Home to play games, visit, eat, drink, and volunteer.

St. Joe's is home to forty of the most abused and neglected children in Kentucky (ages 6-14). We provide intensive therapy, support, education, and most of all, LOVE. We also create families for children in need of foster care and adoptions throughout Kentucky. Additionally, St. Joe's houses an award winning Child Development Center, which provides quality preschool and trustworthy childcare.

**100% of the proceeds from the Picnic supports these programs!**

## THE PICNIC IS FAMOUS FOR:

- Home-cooked, Fried Chicken Dinners
- The largest Cake Booth in Kentucky
- Handmade Quilts from the St. Joseph Sewing Society
- \$15,000 Capital Prize and Car Raffle

## MEDIA BENEFITS CAN INCLUDE:

- Complimentary Booth Space
- Saturday and Picnic Pre-Party (Friday Night Live!) (audience of 60,000)
- Radio Promotion, TV promos, Printed Materials, local bus stop signage, banners, signs, etc.
- Social Media including Facebook, Instagram, e-mails, website

## AGAIN THIS YEAR:

V.I.P. area at Picnic that will include a private dining area with buffet and snacks, potties, beverages, and gaming



**Let us work with you and your company**

to personalize a sponsorship plan that works for you!

Contact Andrea Saylor at 502.893.0241  
or [andrap@sjkids.org](mailto:andrap@sjkids.org)





## Booth Sponsorship

### INFORMATION

#### How Much Does it Cost to Sponsor a Booth?

\$2500 covers the cost of PRIZES for a BOOTH. Booth Sponsors will be recognized as BOOTH SPONSOR on the booth, as well as on the website, and other print media.

#### Is it possible to provide PRIZES instead of money?

YES! We ask that if you would prefer to provide prizes for a booth, you work with the Picnic Coordinator, Pam Stone, to ensure that all logistics of donation, delivery, and storage are as easy for you and the Picnic team as possible!

## Volunteer Sponsorship

### INFORMATION

#### What is Volunteer Sponsorship?

Volunteer Sponsors provide the people power in each booth! Volunteer Sponsors are recognized as VOLUNTEER SPONSOR on the booth, and encouraged to decorate their booth!!!

#### How many people are needed to "power" a booth?

It can vary by booth size, but the average number of people needed for a SMALL PRIZE booth is 21 people – 7 people per 4.5 hour overlapping "shift."

## Other Pressing Questions:

Is it possible to be a Booth Sponsor AND a Volunteer Sponsor? **ABOLUTELY!** We have several booths that already do just that! You will be recognized as BOTH on your booth.

We would like to try to fundraise to be a Booth Sponsor, but we're not sure how to get started? Call Pam Stone, or anyone on the St. Joes team.

**We are here to help!**

## YOUR PICNIC TEAM:

### Andrea Saylor

Development Director  
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### Pam Stone

Picnic Coordinator  
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